



Academic Personnel Short Profile / Short CV

Institution:	Mediterranean Institute of Management
Surname:	Memtsa
Name:	Chrysi
Rank/Position:	Adjunct Lecturer
Program of Study:	MPA
Scientific Domain: *	Corporate Social Responsibility (CSR), Sustainability, Business Ethics

**Field of Specialization*

Academic qualifications (list by highest qualification)				
Qualification	Year	Awarding Institution	Department	Thesis title
PhD	1999	Durham University	Business	Factor models, Risk management and Investment decisions – US market
MSc	1995	Brunel University	Business	Overreaction hypothesis in the UK stock market
BSc	1994	Aristotelion University of Thessaloniki	Economics	

Employment history in Academic Institutions/Research Centers – List by the three (3) most recent				
Period of employment		Employer	Location	Position
From	To			
Oct16	current	University of Nicosia & Hellenic Open University	Cyprus & Greece	Adjunct Lecturer



Sep17	current	University of Nicosia	Cyprus	Adjunct Lecturer
Jun19	current	Global Training	Cyprus	Seminar Instructor
Jan02	Jun10	American College of Greece	Greece	Adjunct Lecturer

Key refereed journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)

Ref. Number	Year	Title	Other authors	Journal and Publisher/ Conference	Vol.	Pages
1	2024	Consumer perception of corporate social responsibility in tourism and hospitality: A systematic literature review	Pakhalov, A., Antonaras A.	EuroMed Journal of Business.	forthcoming	
2	2024	Too little, too late: Online CSR disclosure in the Cyprus hotel sector	Pakhalov, A., Antonaras A.	Mediterranean Tourism Knowledge Exchange and Policy Forum 2024		
3	2023	Factors Influencing Ethical Behaviour in the Workplace: the case of Schools in Kuwait	Fraj W., Antonaras A., Kaufmann H.R., Sanchez Bengoa D., Konstantinidou E.	SI Journal of Global Business Advancement	16	413-439
4	2023	Measuring the Socioeconomic Impact of Using Robotic Systems in Recycling: The case of Greece and Cyprus	Alexandros A, Michalis Maniadakis, Evi Konstantinidou	16th Annual EuroMed Academy of Business Conference organised by EuroMed Research		



				Business Institute, Lithuania, Vilnius		
5	2011	Measuring social return on investment using the EBEN GR Business Ethics Excellence Model	Antonaras A., Iacovidou M.	Current Issues of Business and Law	6	69-89
7	2011	EBEN GR Business Ethics Excellence Model Implementation as a Tool for Measuring Social Return on Investment'	Antonaras A., Iacovidou M.	5th Quality Conference in the Middle east		419-432
7	2011	In Search of Ethical Governance and Social Responsibility using the Business Ethics Excellence Model	Antonaras A., Iacovidou M.	55th EOQ Congress – World Quality Progress		
8	2011	Stakeholder Expectations and Perceptions in Implementing CSR Programs in Higher Education Institutions	Antonaras A., Iacovidou M.	5th Quality Conference in the Middle east		
9	2010	Service Quality: Quality Management in Higher Education using a Stakeholder's Approach	Antonaras A., Iacovidou M.	International Journal for Excellence in Public Sector Management	3	
10	2010	The Challenge of Measuring the Cost of Quality	Antonaras A., Iacovidou M.	4th Annual Quality Congress Middle East		



**Exhibitions (where applicable). List the five (5) more recent and other five (5) selected.
(max total 10)**

Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					

**Specify venue, geographic location etc*



Research Projects. List the five (5) more recent and other five (5) selected (max total 10)				
Ref. Number	Date	Title	Funded by	Project Role*
1	2024-2025	Mess4ge	Erasmus+ (KA2)	ESG reporting framework researcher
2				
3				
4				
5				
6				
7				
8				
9				
10				

*Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other



**Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.
List the five (5) more recent (Optional Entry)**

Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1				
2				
3				
4				
5				



**Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected.
(max total 10) (Optional Entry)**

Ref. Number	Date	Title	Awarded by:
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			



**Other Achievements. List the five (5) more recent and other five (5) selected.
(max total 10) (Optional Entry)**

Ref. Number	Date	Title	Key Activities:
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			