



Academic Personnel Short Profile / Short CV

Institution:	Mediterranean Institute of Management
Surname:	Flourentzou
Name:	Evangelia
Rank/Position:	Visiting Faculty
Program of Study:	MBA/MPA
Scientific Domain: *	Marketing Management & Communication

**Field of Specialization*

Academic qualifications (list by highest qualification)

Qualification	Year	Awarding Institution	Department	Thesis title
Doctorate	2014	Middlesex University	Business Administration	Succession Planning for Advertising in Cyprus
Master	2005	Indianapolis University/Intercollege	Social Science	Ideology vs Real Politique
Πτυχίο	1988	Καποδιστριακό Πανεπιστήμιο Αθηνών	Πολιτικών Επιστημών και Δημόσιας Διοίκησης	

Employment history in Academic Institutions/Research Centers – List by the three (3) most recent

Period of employment		Employer	Location	Position
From	To			
2015	today	University of Cyprus	Nicosia	Special Scientist
2006	2012	Frederick University	Nicosia	Special Scientist



Key refereed journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)

Ref. Number	Year	Title	Other authors	Journal and Publisher/ Conference	Vol.	Pages
1						

**Exhibitions (where applicable). List the five (5) more recent and other five (5) selected.
(max total 10)**

Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
1					

**Specify venue, geographic location etc*

**Research Projects. List the five (5) more recent and other five (5) selected
(max total 10)**

Ref. Number	Date	Title	Funded by	Project Role*
1				

**Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other*



**Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.
List the five (5) more recent (Optional Entry)**

Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1				

**Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected.
(max total 10) (Optional Entry)**

Ref. Number	Date	Title	Awarded by:
1			

**Other Achievements. List the five (5) more recent and other five (5) selected.
(max total 10) (Optional Entry)**

Ref. Number	Date	Title	Key Activities:
1			